100 SAFEST DAYS OF SUMMER

100SAFESTDAYSOFSUMMER.ORG

Parents play a critical role in **shaping safe driving behaviors** long before their teen gets behind the wheel. Through communication, consistent expectations, and by **modeling safe behavior**, parents can **create a foundation** of safety, trust, and accountability.

When parents and teens **work together**, they can **change** the driving and riding culture – and make this the **safest summer** yet.

WEEK 2 PARENTS POWER UP: SPEAK UP!

Stronger Together – Parent and Teens with Purpose

PARENT INFLUENCE BY THE NUMBERS

- Kids begin **learning driving behaviors** as early as their first ride in a forward-facing car seat.
- **Parents** who set rules, offer support, and monitor their teen's driving can **reduce** crash risk by **up to 50%**.
- **Parental feedback reduces unsafe events:** With electronic and parent feedback, unsafe driving behaviors drop by **65% to 85%**.
- **56%** of teens say they **rely on their parents** to learn how to drive.
- Teens consistently report that parents **influence their driving behaviors** more than anyone else.

Sources: AAA Foundation for Traffic Safety / NHTSA.gov

WHAT PARENTS AND TEENS NEED TO KNOW

Now is the perfect time to talk about safe driving habits.

Understand and review your state's Graduated Driver Licensing (GDL) laws together: GHSA GDL Laws by State, or take the Parent-Teen Interactive Education Module (IEM) together.

Model the behaviors you want your teen to follow – buckling up, avoiding distractions, following speed limits, and never driving impaired.

Use evidence-based programs like What Do You Consider Lethal? to spark meaningful conversations between parents and teens.

You and your teens can attend the Share the Keys (STK) Program. STK is a 60- to 90-minute interactive orientation program for parents and their teen drivers.

TAKE ACTION

Take the Pledge
I PROMise Pledge at
nrsf.org/the-pledge

Download the Parent Checklist to help set clear expectations
nrsf.org/the-pledge

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Talk to your school, PTA, Booster Club, or community leaders about hosting an **Under Your Influence** parent-teen program to help drive meaningful behavior change.

TOGETHER WE CAN MAKE THIS THE 100 SAFEST DAYS OF SUMMER!