100 SAFEST DAYS OF SUMMER

100SAFESTDAYSOFSUMMER.ORG

This summer, **let's commit** to making our roads safer by **eliminating** reckless driving behaviors, especially **speeding**. Whether you're behind the wheel or riding along, **every choice matters**. By staying focused and making responsible decisions, we can ensure a fun and safe summer for everyone.

The Reality of Speeding

Speeding isn't just about breaking the law – it's about **making choices that put everyone at risk**. Driving over the speed limit reduces your ability to **react** to **unexpected situations**, increases stopping distances, and can **lead to** more severe crashes.

WEEK 3 SPEEDING: SLOW DOWN FOR WHAT MATTERS

Speed Isn't Worth the Risk

DID YOU KNOW?

- In 2023, speeding was a factor in 29% of all traffic fatalities, resulting in 11,775 deaths.
- Teen drivers have crash rates nearly 4 times higher than drivers aged 20 and older per mile driven.
- In 2022, teen drivers accounted for 7% of all fatal crashes in the U.S., totaling 2,883 deaths.
- Speeding was a factor in 35% of fatal crashes involving male teen drivers and 19% involving female teen drivers in 2022.

Source: https://www.nhtsa.gov/risky-driving/speeding

TAKE ACTION: TIPS FOR SAFE DRIVING

Obey Speed Limits: Speeding reduces your ability to react to unexpected situations.



Avoid Aggressive Driving: Stay calm and patient behind the wheel.



Never Drive Under the Influence: Alcohol and drugs impair your judgment and reaction time.



Limit Distractions: Keep your focus on the road; avoid using your phone or other distractions.



Wear Your Seat belt: Always buckle up, and ensure all passengers do the same.



RESOURCES AND PLEDGE

Take the Pledge
Commit to being a focused driver or passenger at **100SafestDaysOfSummer.org.**

NHTSA Speeding Prevention:
Facts and materials on the dangers of speeding **nhtsa.gov/speeding**

By making smart choices and encouraging others to do the same, we can all contribute to safer roads this summer.

LET'S DRIVE RESPONSIBLY AND MAKE THIS THE SAFEST SUMMER YET!