

IN ONE INSTANT

THE 100 SAFEST ~~DEADLIEST~~ DAYS OF SUMMER ARE HERE!

Did you know nearly half of all teen driver-related fatalities occur between Memorial Day and Labor Day?

But **YOUR** generation is changing the game.

YOU CHOOSE TO FOLLOW THE SPEED LIMIT

FACT: Lower speeds = better chance to react when something unexpected happens.

- Give yourself time to handle whatever the road throws at you like pedestrians and bicyclists.
- Time allows you to adjust to road conditions and reduces your risk of a fatal crash.



YOU CHOOSE TO DRIVE DRUG & ALCOHOL FREE

REAL TALK:

Teens are actually making better choices about not driving under the influence than adults!

- But if you do drink or get high and drive, your crash risk skyrockets compared to other age groups.
- Be the friend who plans the safe ride home. Show your crew that sober driving is the move.



YOU CHOOSE TO DRIVE DISTRACTION-FREE

THAT QUICK TEXT CAN WAIT

- In 2022, distracted driving killed over 3,300 people and injured 290,000.
- Eyes on the road, mind on driving, hands on the wheel = getting there alive.



YOU CHOOSE TO CLICK IT

HARSH REALITY

Last year, over half of teen drivers who died weren't wearing seatbelts.

- Also, when teen drivers in fatal crashes weren't buckled, 9 out of 10 of their passengers who died weren't buckled either. You influence everyone in your car.
- Taking 3 seconds to buckle up is literally the easiest way to save your life.



**MAKE THESE NEXT 100 DAYS THE SAFEST YET!
SAFE DRIVES = SAVE LIVES!**

Learn more at [inoneinstant.org](https://www.inoneinstant.org)

#100SafestDays #InOneInstant #JustDrive #ClickItOrTicket #ArriveSafe

Sources: NHTSA, SAMHSA, FCC, IIHS, NTSB, World Bank